

Education

Bachelor of Arts in Fine Arts

Design with a focus in New Media
Western Washington University
Bellingham, WA

Program Skills

Adobe:

Photoshop

Illustrator

Premiere

After Effects

InDesign

Audition

Other:

Figma

Sketch

Blender

MS Office

Workfront

Sharepoint

Personal Stats



Art Direction:



Motion Design:



Video Production:



Graphic Design:



UI/UX Design:



Voice Over:



References available
upon request

425.444.1820

pm@petermallahan.com

Art Director/Designer/Producer

Accomplished Art Director, Graphic Designer, and Video Producer with deep experience in all aspects of design and campaign production. Dedicated to uncovering the story within each project, with a strong vision and ability to communicate and execute. Has a constant need to grow, adapt, and problem-solve with each team and challenge. Thrives in collaborative environments and embraces constructive feedback and critique to discover and define the best path forward.

Portfolio available at www.PeterMallahan.com

Professional Summary

HERE Technologies _____ June 2014-July 2022

(Content Studio) Art Director/Video Producer [Oct 2020-July 2022]

- Produced video and motion content for full scale projects, including the *Awareness Campaign*. Delivered on time and received a 90% approval rating from stakeholders
- Managed and aligned external agencies to HERE's brand to deliver templates and final assets on strict deadlines
- Edited, color graded, and recorded voice over for over 20 pieces of video content for multiple channels including LinkedIn & Instagram

(Developer Relations) Director/Producer [July 2018-Oct 2020]

- Managed a team of evangelists and video editor to launch the Twitch Channel, *HEREDev*, gaining 700 followers and 14k views on Twitch, and over 400k views on YouTube content
- Concepted and designed UI/UX for multiple sample products and demos including *Explore My Neighborhood* for presentations and events, including CES

(CTO Team) Creative Lead/Video Production [Aug 2017-July 2018]

- Collaborated with the CTO to bring high-level ideas to reality with illustrations and video content
- Consulted with Data Scientists to polish and visualize data to present new technologies and products

(Platform Marketing) Senior Graphic Designer [June 2014-July 2017]

- Concepted, directed and animated the *Nokia Predictive Marketing* explainer video in-house saving \$20k to hire an outside agency
- Directed, shot, and edited multiple informational videos including the *State of the Platform* Series to increase internal awareness
- Developed a redesign of Medio's brand to better align with HERE and Nokia

Medio _____ Feb 2013-June 2014

(Marketing) Graphic Designer [Feb 2013-June 2014]

- Concepted, wireframed, and designed the UI/UX for the *Mobile Marketing Suite*. Led collaboration with Software Developer teams to launch and transition the product to Nokia
- Designed and created the branding for the launch of the new product *K-Invite* and its website