Peter Mallahan

Education

Bachelor of Arts in Fine Arts
Design with a focus in New Media
Western Washington University
Bellingham, WA

Program Skills

Adobe:
After Effects
Premiere
Photoshop
Illustrator
InDesign
Audition

Other:
Rive
Figma
Blender
MS Office
Sharepoint
Wrike

Personal Stats

- Art Direction:
- Motion Design:
- Video Production:
- Graphic Design:
- UI/UX Design:
- Voice Over:

References available upon request

425.444.1820
pm@petermallahan.com

Art Director/Motion Designer

Accomplished Art Director, Motion Designer, and Video Producer with deep experience in all aspects of design and campaign production. Dedicated to uncovering the story within each project, with a strong vision and ability to communicate and execute. Has a constant need to grow, adapt, and problem-solve with each team and challenge. Thrives in collaborative environments and embraces constructive feedback and critique to discover and define the best path forward.

Portfolio available at www.PeterMallahan.com

Professional Summary

Freelance — March 2025 - Nov 2026

Brand, Video and Motion Designer, Art Director

- Created full brand identity design for multiple clients including *Seaglass Coffee & Bakeshop*, and *Plicata Land LLC*
- Animated logos, created trailers and social posts for the launch of the *Spilled!* video game, and shot & edited special event videos

John L. Scott — Jan 2023-June 2025

(Marketing) Multimedia Designer

- Lead the full redesign of John L. Scott's monthly *Housing Updates.* Streamlined asset creation for print, motion, and socials to reduce production time by 20 hours with automation and scripts.
- Concepted, designed, and created custom motion content and MOGRT templates for Seasonal social media, special events, and quarterly updates.
- Coordinated and updated the in-house Video Production studio for multiple video series, and directed shoots in studio and on location

HERE Technologies — Feb 2013-July 2022

(Content Studio) Art Director/Video Producer [Oct 2020-July 2022]

- Produced video and motion content for full scale projects, including the *Awareness Campaign*. Delivered on time and received a 90% approval rating from stakeholders

(Developer Relations) Director/Producer [July 2018-Oct 2020]

- Managed a team of evangelists and video editor to launch the Twitch Channel, *HEREDev*, gaining 700 followers and 14k views on Twitch, and over 400k views on longform YouTube content

(CTO Team) Creative Lead/Video Production [Aug 2017-July 2018]

- Collaborated with the CTO to bring high-level ideas to reality with illustrations, video content, and UX demos

(Platform Marketing) Senior Graphic Designer [Feb 2013-July 2017]

- Directed, shot, and edited multiple informational and explainer videos including the *State of the Platform* Series and *Nokia Predictive Marketing*